# KATERINA CONSTANTINOU

Content Writer, Game Writer, Narrative Designer

## CONTACT

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#### in LinkedIn Profile

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#### SKILLS

- Greek and English grammar, spelling and punctuation
- Blog writing
- Creative writing
- Script writing
- Text editing
- Storytelling
- World and character creation
- TTRPG Game Master

# KEY TRAITS

Accountable, decisive leader Problem solver Fast learner Efficient communicator Adaptable, dependable Critical thinker

# EDUCATION

#### MA Writing, Editing and

Mediating (not completed) Rijksuniversiteit Groningen, 2013

# BA English Language and Literature

University of Cyprus, 2009-2013

# PROFILE

An adaptable and imaginative writer, with a variety of experience that encompasses an array of writing styles and genres.

With a proven track record in multiple writing domains, as well as the flexibility and creativity to seamlessly transition between projects, lending a unique voice and perspective to each endeavor.

Proficient in research in an assortment of subjects, guaranteeing accurate and well-informed content which also captivates the reader.

Characterized by a collaborative mindset, as well as an interest in emerging technologies and a desire for constant improvement and lifelong learning.

# WORK EXPERIENCE

### **Content Writer**

#### **Multibrands Digital**

#### Apr 2024-Current

- Producing and administering content for websites, social media channels and similar outlets.
- Writing content related to the i-gaming and cryptocurrency industries
- Proofreading/editing content from subcontractors and other third parties.

#### Lead Narrative Designer/Game Writer

Apr 2021-February 2024

- Qiiwi Games, Nicosia, Cyprus
- Narrative Stakeholder for Qiiwi Games
- LiveOps Narrative Contributor (new content, events, offers etc.)
- Providing feedback to subordinates, ensuring games maintain their character and tone despite staff replacements
- Establishment of departmental procedures and requirements
- In charge of setting up task management software for the department
- Documentation for a number of Qiiwi's games
- Social media content creator/administrator
- Localization supervision
- Interviewing candidates and training new hires
- Other types of writing: company presentations, descriptions for Google Play and App Store (ASO), Social Media captions, Push Notifications and others as needed.

#### Narrative Designer/Game Writer

Qiiwi Games, Nicosia, Cyprus

Oct 2020-Apr 2021

- Creating concept, characters and storylines
- Managing the economy of tasks

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- Game writing: Writing, proofreading and editing dialogues, popup texts, button texts and more.
- Interdepartmental collaboration to ensure cohesion and consistency
- VO Script writing
- Research to ensure that tone and character is maintained in branded games (themes, language, characters etc.)

(Continued...)

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## TOOLS

- Microsoft 365
- G Suite
- Trello
- Jira
- Wordpress
- Wix
- Confluence
- Slack
- Canva
- Twine
- Chat GPT
- Midjourney

### LANGUAGES



# REFERENCES

AVAILABLE UPON REQUEST

# WORK EXPERIENCE

# Narrative Designer/Game Writer

#### (Continued...)

- Localization: sourcing translations and handling texts in various languages, both in-game and in marketing materials.
- Training new hires
- Other types of writing: company presentations, descriptions for Google Play and App Store (ASO), Social Media captions, Push Notifications and others as needed.

# **Project Officer**

#### Emphasys Centre, Nicosia, Cyprus

#### May 2019-Sep 2020

Oct 2020-Apr 2021

- Research, syllabi and teaching/learning material writing, lesson plans, class activities and assessments, practical implementation of projects.
- Content writing for projects' websites, creation of basic visuals.
- Travelling abroad to meet with partners, present work and demonstrate e-tools. Completion of timesheets.
- Translations (English-Greek and vice-versa), proofreading, editing.
- Managing projects' social media pages.
- Participation in cultural activities, dissemination events, pilot testing and promotion events.

# PERSONAL PROJECTS

- LOCALE (news and articles website no longer active, 2019): volunteer team member/writer
- <u>Aimerlavie</u> (wellness blog, 2020): guest blogger/writer
- <u>The Creative Cactus</u> (experimental writing blog, 2021): creator and sole contributor
- <u>Fitlywell</u> (fitness and wellness blog, 2023): guest blogger/writer

#### INTERESTS

• Fantasy literature

Pyrography / Wood burning

- TTRPGs
- Video Games
- Game design
- Linguistics
  - ExercisingNature

• Camping

- Cooking
  - OTHER LEARNING
- Professional Certificate in Writing for Video Games (edX, ongoing)
- Introduction to Narrative Design (Domestika, 2023)
- Introduction to Game Design: Process and Creation (edX, 2023)
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